

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	953856	07905159

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	13	141

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/26/12	09/28/12	M-F Early Sunrise	5:00-6:00 AM	--111--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--111--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/26/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AJS12TV01H	\$400.00 NM
2	WESHTh		09/27/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AJS12TV01H	\$400.00 NM
1	WESHF		09/28/12	5:25 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AJS12TV01H	\$400.00 NM
4	09/26/12	09/28/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/26/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AJS12TV01H	\$1,200.00 NM
3	WESHTh		09/27/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AJS12TV01H	\$1,200.00 NM
1	WESHF		09/28/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AJS12TV01H	\$1,200.00 NM
5	09/26/12	09/28/12	NBC Today Show	7:00-9:00 AM	--111--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--111--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/26/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	AJS12TV01H	\$1,600.00 NM
3	WESHTh		09/27/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	AJS12TV01H	\$1,600.00 NM
1	WESHF		09/28/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	AJS12TV01H	\$1,600.00 NM
8	09/26/12	09/28/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--111--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/26/12	9:51 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AJS12TV01H	\$1,000.00 NM
3	WESHTh		09/27/12	9:42 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AJS12TV01H	\$1,000.00 NM
1	WESHF		09/28/12	9:58 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AJS12TV01H	\$1,000.00 NM
10	09/26/12	09/28/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--111--	3	\$1,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



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Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Americans Job Security	AMERICANS 4 JOB SEC	1020	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
10	09/26/12	09/28/12	NBC Today Show II Class of Time - Fixed Non Pre-emptible	10AM-11AM	--111--	:30	3	\$1,000.00	NM																																																																		
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3	WESHF		09/28/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	AJS12TV01H	\$1,000.00	NM																																																																	
12	09/26/12	09/28/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	--111--	:30	3	\$850.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--111--</td><td>3</td><td>\$850.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESHW</td><td></td><td>09/26/12</td><td>11:51 AM</td><td>NBC Today Show III</td><td>11AM-12PM/10-11A</td><td>:30</td><td>AJS12TV01H</td><td>\$850.00</td><td>NM</td></tr><tr><td>2</td><td>WESHTh</td><td></td><td>09/27/12</td><td>11:29 AM</td><td>NBC Today Show III</td><td>11AM-12PM/10-11A</td><td>:30</td><td>AJS12TV01H</td><td>\$850.00</td><td>NM</td></tr><tr><td>3</td><td>WESHF</td><td></td><td>09/28/12</td><td>11:27 AM</td><td>NBC Today Show III</td><td>11AM-12PM/10-11A</td><td>:30</td><td>AJS12TV01H</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/24/12	09/30/12	--111--	3	\$850.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHW		09/26/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AJS12TV01H	\$850.00	NM	2	WESHTh		09/27/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AJS12TV01H	\$850.00	NM	3	WESHF		09/28/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AJS12TV01H	\$850.00	NM
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2	WESHTh		09/27/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AJS12TV01H	\$850.00	NM																																																																	
3	WESHF		09/28/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AJS12TV01H	\$850.00	NM																																																																	
14	09/27/12	09/27/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Fixed Non Pre-emptible	12:00-12:30 PM	---T---	:30	1	\$750.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---T---</td><td>1</td><td>\$750.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESHTh</td><td></td><td>09/27/12</td><td>12:25 PM</td><td>M-F NOON NEWS 12-12:30</td><td>12:00-12:30 PM</td><td>:30</td><td>AJS12TV01H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/24/12	09/30/12	---T---	1	\$750.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHTh		09/27/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	AJS12TV01H	\$750.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						
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1	WESHTh		09/27/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	AJS12TV01H	\$750.00	NM																																																																	
16	09/26/12	09/28/12	Days of Our Lives Class of Time - Fixed Non Pre-emptible	1:00-2:00 PM	--1-1--	:30	2	\$800.00	NM																																																																		
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17	09/27/12	09/27/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	---T---	:30	1	\$300.00	NM																																																																		
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19	09/26/12	09/28/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	--1-1--	:30	2	\$500.00	NM																																																																		
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1	WESHF		09/28/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	:30	AJS12TV01H	\$500.00	NM																																																																	
22	09/26/12	09/28/12	M-F 4-5 PM NEWS Class of Time - Fixed Non Pre-emptible	M-F 4-5 PM	--111--	:30	3	\$1,200.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--111--</td><td>3</td><td>\$1,200.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WESHW</td><td></td><td>09/26/12</td><td>4:29 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>AJS12TV01H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WESHTh</td><td></td><td>09/27/12</td><td>4:29 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>AJS12TV01H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>3</td><td>WESHF</td><td></td><td>09/28/12</td><td>4:23 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>AJS12TV01H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/24/12	09/30/12	--111--	3	\$1,200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESHW		09/26/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AJS12TV01H	\$1,200.00	NM	1	WESHTh		09/27/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AJS12TV01H	\$1,200.00	NM	3	WESHF		09/28/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AJS12TV01H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						
	09/24/12	09/30/12	--111--	3	\$1,200.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
2	WESHW		09/26/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AJS12TV01H	\$1,200.00	NM																																																																	
1	WESHTh		09/27/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AJS12TV01H	\$1,200.00	NM																																																																	
3	WESHF		09/28/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AJS12TV01H	\$1,200.00	NM																																																																	
24	09/26/12	09/28/12	M-F 5-6 PM ROT Class of Time - Fixed Non Pre-emptible	5:00-6:00 PM	--121--	:30	4	\$1,600.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/26/12	09/28/12	M-F 5-6 PM ROT Class of Time - Fixed Non Pre-emptible	5:00-6:00 PM	--121--	:30	4	\$1,600.00	NM
09/24/12 09/30/12 --121-- 4 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 09/26/12 5:25 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AJS12TV01H \$1,600.00 NM 4 WESHTh 09/27/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AJS12TV01H \$1,600.00 NM 2 WESHTh 09/27/12 5:53 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AJS12TV01H \$1,600.00 NM 3 WESHF 09/28/12 5:53 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AJS12TV01H \$1,600.00 NM									
26	09/26/12	09/28/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	--111--	:30	3	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --111-- 3 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 09/26/12 6:14 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AJS12TV01H \$2,400.00 NM 2 WESHTh 09/27/12 6:22 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AJS12TV01H \$2,400.00 NM 3 WESHF 09/28/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AJS12TV01H \$2,400.00 NM									
28	09/26/12	09/28/12	M-F Entertainment Tonight Class of Time - Fixed Non Pre-emptible	7:00-7:30 PM	--1-1--	:30	2	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --1-1-- 2 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 09/26/12 7:16 PM M-F Entertainment Tonight 7:00-7:30 PM :30 AJS12TV01H \$2,800.00 NM 2 WESHF 09/28/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 AJS12TV01H \$2,800.00 NM									
30	09/27/12	09/27/12	M-F Access Hollywood Class of Time - Fixed Non Pre-emptible	Access Hollywood /	---T---	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ---T--- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTh 09/27/12 7:46 PM M-F Access Hollywood Access Hollywood / :30 AJS12TV01H \$2,800.00 NM									
34	09/26/12	09/29/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	--1111-	:30	4	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --1111- 4 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESHW 09/26/12 11:31 PM M-Su News @ 11PM 11-1135p :30 AJS12TV01H \$2,200.00 NM 3 WESHTh 09/27/12 11:32 PM M-Su News @ 11PM 11-1135p :30 AJS12TV01H \$2,200.00 NM 2 WESHF 09/28/12 11:29 PM M-Su News @ 11PM 11-1135p :30 AJS12TV01H \$2,200.00 NM 1 WESHsa 09/29/12 11:19 PM M-Su News @ 11PM 11-1135p :30 AJS12TV01H \$2,200.00 NM									
36	09/26/12	09/28/12	NBC Tonight Show Class of Time - Fixed Non Pre-emptible	11:35P-12:35XM	--111--	:30	3	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --111-- 3 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHW 09/26/12 11:59 PM NBC Tonight Show 11:35P-12:35XM :30 AJS12TV01H \$1,400.00 NM 1 WESHTh 09/27/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 AJS12TV01H \$1,400.00 NM 2 WESHF 09/28/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 AJS12TV01H \$1,400.00 NM									
39	09/26/12	09/26/12	NBC Prime VOICE Class of Time - Pre-emptible with notice	9:00-10:00 PM	--W----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --W---- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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953856-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/26/12	09/26/12	NBC Prime VOICE	9:00-10:00 PM	--W----	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 09/26/12 NBC Prime VOICE 9:00-10:00 PM :00 \$2,800.00 NM									
Credited									
40	09/26/12	09/26/12	Wed NBC Prime L&O SVPrime Other		--W----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --W---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 09/26/12 9:19 PM Wed NBC Prime L&O SVU Prime Other :30 AJS12TV01H \$4,000.00 NM									
41	09/27/12	09/27/12	NBC Prime COMM/PARK8:00-9:00 PM		---T---	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---T--- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 09/27/12 8:49 PM NBC Prime COMM/PARKS 8:00-9:00 PM :30 AJS12TV01H \$2,200.00 NM									
42	09/27/12	09/27/12	NBC Prime ROCK CENT10:00-11:00 PM		---T---	:30	1	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---T--- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 09/27/12 10:40 PM NBC Prime ROCK CENTER 10:00-11:00 PM :30 AJS12TV01H \$2,300.00 NM									
43	09/28/12	09/28/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 09/28/12 9:15 PM NBC Prime GRIMM 9:00-10:00 PM :30 AJS12TV01H \$2,500.00 NM									
44	09/28/12	09/28/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 09/28/12 10:29 PM NBC Prime DATELINE 10:00-11:00 PM :30 AJS12TV01H \$4,000.00 NM									
45	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/29/12 7:27 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 AJS12TV01H \$450.00 NM									
46	09/29/12	09/29/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/29/12 7:58 AM NBC Saturday Sat 8-10am :30 AJS12TV01H \$1,800.00 NM									
47	09/29/12	09/29/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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953856-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
47	09/29/12	09/29/12	SA/SU 6-6:30 PM Class of Time - Fixed Non Pre-emptible	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,600.00	NM																																	
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>09/29/12</td><td></td><td>SA/SU 6-6:30 PM</td><td>SA/SU 5:58-6:30 PM</td><td>:00</td><td></td><td>\$1,600.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	09/29/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$1,600.00	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Sa	09/29/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$1,600.00	NM																																
Credited																																										
48	09/29/12	09/29/12	Sat. Entertainment this W7:00-8:00 PM Class of Time - Pre-emptible with notice		-----S-	:30	1	\$900.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S-</td><td>1</td><td>\$900.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S-	1	\$900.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Sa	09/29/12	7:37 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	AJS12TV01H	\$900.00	NM																																
49	09/29/12	09/29/12	SATURDAY NIGHT LIVE SATURDAY NIGHT Class of Time - Fixed Non Pre-emptible		-----S-	:30	1	\$1,800.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S-</td><td>1</td><td>\$1,800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S-	1	\$1,800.00																					
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	09/24/12	09/30/12	-----S-	1	\$1,800.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Sa	09/29/12	12:13 AM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	AJS12TV01H	\$1,800.00	NM																																
50	09/30/12	09/30/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$450.00	NM																																	
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	09/24/12	09/30/12	-----S	1	\$450.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Su	09/30/12	7:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	AJS12TV01H	\$450.00	NM																																
51	09/30/12	09/30/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,200.00	NM																																	
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	09/24/12	09/30/12	-----S	1	\$2,200.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Su	09/30/12	8:30 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	AJS12TV01H	\$2,200.00	NM																																
52	09/30/12	09/30/12	NBC MEET THE PRESS NBC MEET THE PRESS Class of Time - Pre-emptible with notice		-----S	:30	1	\$3,000.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$3,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$3,000.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	09/24/12	09/30/12	-----S	1	\$3,000.00																																					
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>09/30/12</td><td>9:47 AM</td><td>NBC MEET THE PRESS</td><td>NBC MEET THE PRESS</td><td>:30</td><td>AJS12TV01H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	09/30/12	9:47 AM	NBC MEET THE PRESS	NBC MEET THE PRESS	:30	AJS12TV01H	\$3,000.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Su	09/30/12	9:47 AM	NBC MEET THE PRESS	NBC MEET THE PRESS	:30	AJS12TV01H	\$3,000.00	NM																																
53	09/30/12	09/30/12	CHRIS MATTHEWS WKND CHRIS MATTHEWS WKND Class of Time - Pre-emptible with notice		-----S	:30	1	\$1,000.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$1,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$1,000.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	09/24/12	09/30/12	-----S	1	\$1,000.00																																					
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>09/30/12</td><td>10:22 AM</td><td>CHRIS MATTHEWS WKND EM</td><td>CHRIS MATTHEWS WKND</td><td>:30</td><td>AJS12TV01H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	09/30/12	10:22 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS WKND	:30	AJS12TV01H	\$1,000.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Su	09/30/12	10:22 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS WKND	:30	AJS12TV01H	\$1,000.00	NM																																
54	09/30/12	09/30/12	SA/SU 6-6:30 PM Class of Time - Fixed Non Pre-emptible	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,600.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$1,600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$1,600.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	09/24/12	09/30/12	-----S	1	\$1,600.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Su	09/30/12	6:51 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	AJS12TV01H	\$1,600.00	NM																																
LR- Golf																																										
55	09/30/12	09/30/12	NFL PRE-GAME Class of Time - Pre-emptible with notice	7:00P-8:00PM	-----S	:30	1	\$5,000.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$5,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$5,000.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	09/24/12	09/30/12	-----S	1	\$5,000.00																																					
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	09/30/12	09/30/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/30/12 7:06 PM NFL PRE-GAME 7:00P-8:00PM :30 AJS12TV01H \$5,000.00 NM									
56	09/30/12	09/30/12	NFL	8:00PM-conclusion	-----S	:30	1	\$20,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/30/12 11:54 PM NFL 8:00PM-conclusion :30 AJS12TV01H \$20,000.00 NM									
LR - Football									
57	09/30/12	09/30/12	Su Late News After NFL	Su Late News After	-----S	:30	1	\$2,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/30/12 12:23 AM Su Late News After NFL Su Late News After :30 AJS12TV01H \$2,600.00 NM									
LR - Football									
58	09/26/12	09/26/12	NBC Prime ANIMAL/GUY8:00-9:00 PM		--W----	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --W---- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 09/26/12 7:58 PM NBC Prime ANIMAL/GUYS 8:00-9:00 PM :30 AJS12TV01H \$2,800.00 NM									
Total Spots							62		

Payment Terms 30 Days

<u>Gross Total</u>	\$119,000.00
<u>Agency Commission</u>	\$17,850.00
<u>Net Amount Due</u>	\$101,150.00

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	953856	07905159

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	13	141

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/02/12	M-F Early Sunrise	5:00-6:00 AM	11-----	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/01/12	5:20 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AJS12TV01H	\$300.00 NM
1	WESH	Tu	10/02/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AJS12TV01H	\$300.00 NM
3	10/01/12	10/02/12	M-F Sunrise @6AM	6:00-7:00 AM	11-----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/01/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AJS12TV01H	\$1,100.00 NM
1	WESH	Tu	10/02/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AJS12TV01H	\$1,100.00 NM
6	10/01/12	10/02/12	NBC Today Show	7:00-9:00 AM	11-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/01/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	AJS12TV01H	\$1,600.00 NM
2	WESH	Tu	10/02/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	AJS12TV01H	\$1,600.00 NM
7	10/01/12	10/02/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/01/12	9:38 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AJS12TV01H	\$800.00 NM
1	WESH	Tu	10/02/12	9:46 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AJS12TV01H	\$800.00 NM
9	10/01/12	10/02/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/01/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	AJS12TV01H	\$700.00 NM
2	WESH	Tu	10/02/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	AJS12TV01H	\$700.00 NM

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Americans Job Security	AMERICANS 4 JOB SEC	1020	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/02/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11/	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 11:53 AM NBC Today Show III 11AM-12PM/10-11/ :30 AJS12TV01H \$600.00 NM 2 WESHTu 10/02/12 11:53 AM NBC Today Show III 11AM-12PM/10-11/ :30 AJS12TV01H \$600.00 NM									
13	10/02/12	10/02/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12-12:12:00-12:30 PM	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 10/02/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 AJS12TV01H \$600.00 NM									
15	10/01/12	10/01/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 1:44 PM Days of Our Lives 1:00-2:00 PM :30 AJS12TV01H \$700.00 NM									
18	10/02/12	10/02/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 10/02/12 2:35 PM KATIE COURIC DAY 2-3PM :30 AJS12TV01H \$400.00 NM									
20	10/01/12	10/01/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM :30 AJS12TV01H \$600.00 NM									
21	10/02/12	10/02/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 10/02/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 AJS12TV01H \$1,000.00 NM									
23	10/01/12	10/02/12	M-F 5-6 PM ROT Class of Time - Fixed Non Pre-emptible	5:00-6:00 PM	11-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 10/01/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AJS12TV01H \$1,600.00 NM 1 WESHTu 10/02/12 5:23 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AJS12TV01H \$1,600.00 NM									
25	10/01/12	10/02/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	11-----	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AJS12TV01H \$2,200.00 NM 2 WESHTu 10/02/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AJS12TV01H \$2,200.00 NM									
27	10/01/12	10/02/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	11-----	:30	2	\$1,700.00	NM

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DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-2	10/07/12	October 2012	10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/01/12	10/02/12	M-F Entertainment Tonight	7:00-730 PM	11-----	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$1,700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	AJS12TV01H	\$1,700.00	NM
1 WESHTu		10/02/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	AJS12TV01H	\$1,700.00	NM
29	10/02/12	10/02/12	M-F Access Hollywood	Access Hollywood /	-T-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$1,700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHTu		10/02/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	AJS12TV01H	\$1,700.00	NM
31	10/01/12	10/01/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$10,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$10,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	7:59 PM	Mon NBC Prime VOICE	Prime Other	:30	AJS12TV01H	\$10,000.00	NM
32	10/01/12	10/01/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$7,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	10:33 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	AJS12TV01H	\$7,000.00	NM
33	10/01/12	10/02/12	M-Su News @ 11PM	11-1135p	11-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	AJS12TV01H	\$1,600.00	NM
1 WESHTu		10/02/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	AJS12TV01H	\$1,600.00	NM
35	10/01/12	10/02/12	NBC Tonight Show	11:35P-12:35XM	11-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-----	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	AJS12TV01H	\$800.00	NM
1 WESHTu		10/02/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	AJS12TV01H	\$800.00	NM
37	10/02/12	10/02/12	NBC Prime GO ON/NEW	9:00-10:00 PM	-T-----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$4,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHTu		10/02/12	9:54 PM	NBC Prime GO ON/NEW NORM	9:00-10:00 PM	:30	AJS12TV01H	\$4,000.00	NM
38	10/02/12	10/02/12	NBC Prime PARENTHOOD	10:00-11:00 PM	-T-----	:30	1	\$5,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$5,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHTu		10/02/12	10:32 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	AJS12TV01H	\$5,500.00	NM

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
953856-2	10/07/12	October 2012	10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
Americans Job Security	AMERICANS 4 JOB SEC	1020

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							32		

Payment Terms 30 Days

<u>Gross Total</u>	\$57,500.00
<u>Agency Commission</u>	\$8,625.00
<u>Net Amount Due</u>	\$48,875.00